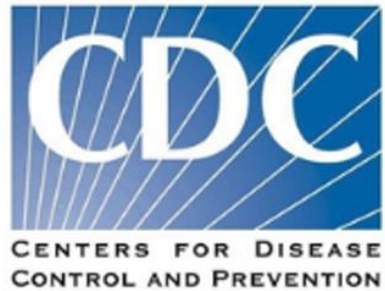


TRDRP 4th Annual Smoking Cessation Dissemination Day **EQUITY ACCESS TO SMOKING PREVENTION & TREATMENT**

BROUGHT TO YOU IN PARTNERSHIP WITH:



Disclosures

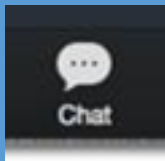
There is no commercial support for today's activity.

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Housekeeping



- Please place yourself on mute unless you are scheduled to speak or requested to unmute by the speaker.
- Everyone please complete evaluation forms.
- CE Hours and CME Credits will be provided through email only for those that remained signed in throughout the duration of the session for which they are requesting credit. Further explanation at the end of the event.
- Please, use the chat-box function for questions to avoid interrupting the speakers.

Objectives of the 4th Annual TRDRP Smoking Cessation Day

At the conclusion of the lecture, participants will be able to:

1 Identify at least 2 evidence-based methods for smoking cessation

2 Classify at least 2 findings from surveys on delivery of smoking cessation services among primary care providers

3 Recall at least two factors associated with disparities in tobacco treatment between Latinos and Non-Latino Whites with Medi-Cal

4 Recognize three (3) types of medications used to reduce nicotine cravings

5 Distinguish one cost and one benefit to promoting e-cigarettes as aids to smoking cessation

6 Specify at least three (3) disparities in the prevalence of tobacco use disorder experienced by people with mental health conditions and/or substance use disorders compared to the general population.

7 Explain at least two (2) opportunities to engage Asian American smokers in smoking cessation programs

We want to educate and inspire you to help your patients/clients to change their behavior around smoking.

Agenda

- 8:00 am – 8:30 am** Welcome & Summary-Smoking Cessation in LAC. Explanation of CME & CE Processes: Theodore Friedman, MD , Brian Hurley, MD, Norma Mtume, MHS,MA MFT
- 8:30 am – 9:15 am** Treatment for Tobacco Use and Dependence: Smoking Cessation Services in the Primary Care Setting: Thomas Golden, MD, MPH – EIS Officer | Lieutenant Commander, Centers for Disease Control
- 9:15 a m –10:00 am** Engaging Asian American Smokers to Address Tobacco Related Health Disparities
Janice Tsoh, PhD, UCSF
- 10:00 am –10:10 am** Break
- 10:10 am –11:00 am** Medications for Smoking Treatment: Hurley, Friends Research Institute & LAC DPH/SAPC
- 11:00 am –11:30 pm** Understanding Disparities in Tobacco Treatment for Latinos with Medi-Cal, Elisa Tong, MD, Davis
- 11:30 pm --12:15 pm** Panel - Implementing KickAsh training in a DMH Clinic: Tasha Dixon, LMFT-Facilitator, Briana Lopez, MS, MPH, Study Coordinator, Antoinette Tran, PharmD, Rebecca Tafoya, CADC II/ICADC
- 12:15 pm – 12:25 pm** Break
- 12:25 pm – 1:25 pm** Helping Others to Quit - Group Behavioral Therapy for Smoking Cessation: Tasha Dixon , LMFT, KickAsh Facilitator
- 1:25 pm – 2:10 pm** Do E-Cigarettes help Smokers to Quit? Chris Bullen, MBChB, Dobst, DCH, MPH, PhD, FNZCPHM, FAFPHM, (RACP) NIHI Univ of New Zealand at Auckland
- 2:10 pm - 2:30 pm** Wrap-up: Closing Remarks and CE/CME Instructions

Keynote Speaker



Thomas Golden, MD, MPH
Epidemic Intelligence Service Officer
Lieutenant Commander, US Public Health Service
Office on Smoking and Health
National Center for Chronic Disease Prevention
and Health Promotion
Centers for Disease Control and Prevention (CDC)



Tobacco-Related Disease Research Program Community Practice-Based Research Implementation Award

**University of California Office of the
President**

- **3 projects funded in 2018**
- Goal of TRDRP implementation science award is to conduct health services research that can lead to systems change in delivery of smoking cessation services for low-income smokers (Medi-Cal population)
- **Funded by California Tobacco Taxes**
- **Program Officer: Norval J. Hickman III, Ph.D., M.P.H.**

DHS/DMH TRDRP-Funded Smoking Cessation Implementation Project

Embedding comprehensive smoking cessation programs into L.A. County clinics



Tobacco-Related Disease Research Program (TRDRP) Community Practice-Based Research Implementation Award 28CP-0040

Initial Sites

Eleven
LACDHS-operated
ambulatory
patient-centered
medical homes
(PCMHS)

Six
LACDMH-
operated
community mental
health centers
(CMHCs)

Randomized

Intervention Arm

Treatment-As-Usual Arm

Nine
PCMHS
sites

Five
CMHC
sites

Two
PCMHS
site

One
CMHC
site

Participating County Sites

DHS Primary Care Sites

- Martin Luther King, Jr. Outpatient Center (TAU)
- LAC + USC Medical Center (TAU)
- Edward R. Roybal Comprehensive Health Center
- Harbor-UCLA Medical Center – Carson Internal Medicine
- Harbor-UCLA Medical Center – Lomita Family Medicine
- Hubert H. Humphrey Comprehensive Health Center
- Mid Valley Comprehensive Health Center
- Long Beach Comprehensive Health Center
- H. Claude Hudson Comprehensive Health Center
- High Desert Regional Health Center
- Olive View-UCLA Medical Center

DMH Mental Health Sites

- Arcadia Mental Health Center (TAU)
- East San Gabriel Valley Mental Health Center
- Harbor UCLA Mental Health Center
- South Bay Mental Health Center
- West Central Mental Health Center
- West Valley Mental Health Center
- American Indian Counseling Center
- Rio Hondo Community Mental Health Center

Patients at any DHS site can be referred to one of treatment sites near them. Treatment will be in their existing clinic (PCMH) or DMH mental health clinic.

Implementation Intervention and Evaluation

Implementation Intervention:

- **New county expected practices and policies permitting evidence-based treatments**
 - **DHS has behavioral health clinicians**
 - **DMH clinics supported by leadership to offer smoking cessation services**
 - **Both DHS and DMH now have access to NRT, bupropion, and varenicline**
- **Ongoing training, technical assistance, and decision support from DPH Tobacco Control, DHS Addiction Medicine, and TRDRP-Funded Clinical Experts**

Participants

- **Inclusion:**

- 18+ years old
- Currently a patient at **LAC DHS and/or DMH**
- Smoking 3+ tobacco cigarettes daily
- Want to reduce or eliminate tobacco product use

- **Incentives:** Up to \$50 per year

- **Call us today at 323-238-5611 for more information!**

Publications to Date

Baskerville, W. A., Friedman, T. C., Hurley, B., Hsieh, S., Dixon, T., Mtume, N., ... & Ray, L. A. (2022). Embedding comprehensive smoking cessation programs into community clinics: study protocol for a cluster-randomized controlled trial. *Trials*, 23(1), 1-13.

Meredith, L. R., Baskerville, W. A., Friedman, T. C., Hurley, B., Dixon, T., Mtume, N., ... & Ray, L. A. (2021). Safety Net Provider Attitudes Toward Smoking Cessation Treatment. *Frontiers in Psychiatry*, 1683.



Expanding LA County eConsult Cessation Services

Elisa Tong, MD, MA
Associate Professor, Internal Medicine, UC Davis
PI, TRDRP Community Practice-Based Research Project



Project Aims

- **Aim 1:** Patient contact by California Smokers' Helpline
- **Aim 2:** Provider workflow in LA DHS clinics
- **Aim 3:** Medication integration
- **Pilots:** Latino smoking assistance; Data sharing; Quit for COVID

Aim 1: Patient contact with Helpline

Implement: “eConsult” referral (est. 2016)

- LA DHS clinics and Community Partner Clinics
- 1511 patients referred by providers to date

Study: Proactive outreach to close care gaps

- Helpline contacts patients with no documented assistance
- Local area code improves contact rate



Aim 2: Provider workflow

Implement: Workflow modification with ORCHID

- Increase in LA DHS provider orders (2020 highest total)

Study: LA DHS providers perspective

- Survey providers about tobacco treatment and Helpline
- Interview providers about eConsult and ORCHID order



Aim 3: Medication integration

Explore options for plan-covered medications

- Medi-Cal Rx and Managed Care Plans
- Helpline as provider?

Community pharmacy pilot

- Helpline fax caller info to pharmacy



Pilots

- **Pilot 1: Latino smoking assistance**
 - Factors associated with lower provider advice and assistance, CHIS
 - Promotoras training with ACS FreshStart: Kern Family Healthcare Plan
- **Pilot 2: Data sharing with the Helpline**
 - LANES Health Information Exchange
 - Medi-Cal Managed Care Plan smoker registries: Health Net, LA Care
- **Pilot 3: Quit for COVID (panel presentation)**

One Perspective to Help Set the Stage
Looking Back - Moving Forward

Norma Stoker-Mtume, MHS, MA MFT
Community Engagement Advisor



- **Norma Mtume, MHS, MA MFT**
- **Briana Lopez, MS, MPH**
- **California Tobacco-Related Disease Research Program (TRDRP) Grant**
- **Thomas Golden, MD, MPH, Centers for Disease Control**
- **Elisa Tong, MD**
- **Janice Tsoh**
- **Chris Bullen, MD**
- **Friends Research Institute**
- **CME & CE - Beth A. Rutkoswki, MPH, Gloria Miele, Kimberly Valencia, and Brandy Oeser - UCLA ISAP**
- **Panelists, other presenters and YOU, the participants**

Embedding Smoking Cessation Programs Into Community Clinics

- Expanding Integrated Clinical Program:
 - Smoking Cessation Medications *plus*
 - Smoking Cessation Counseling



- DHS IRB approved
- DMH HSCR approved